

Welcome to
THE OBSERVATION DECK
 @ BALLOON MUSEUM

The Board of Directors and Foundation staff are proud to serve as your museum host during the Albuquerque International Balloon Fiesta®!

This packet includes:
A TICKET HOLDER GUIDE - Please read this IN ADVANCE to plan your visit and know what to expect.

PARKING PASS, if applicable. BRING THIS WITH YOU. Hang it from your rearview mirror upon approaching the museum. It allows police to direct you to the museum lot.

BALLOON MUSEUM FALL GUIDE - A great overview of fall museum happenings made possible by supporters like you.

Check your email for your **E-TICKETS**. Please print your tickets and/or have them ready on your mobile device.



Observation Deck FAQs

HERE TO HELP!

If you have questions, please reach out! We will do our best to ensure your safety and enjoyment while you are our guest.

contact@balloonmuseum.com
 Phone: 505.880.0500 | Text: 505.350.5386

Thank you
 for your generous support

40% of your ticket price is a tax-exempt donation; just use your ticket receipt.

SCHEDULE

MORNING

	BALLOON MUSEUM	BALLOON FIESTA®
5:00	Museum Shuttle Service Begins	
5:30-7:30	Check-In	
5:30	Doors + Beverage Service Open	
5:45		Drone Light Show*
6:00	Dining Service + Gift Shoppe Open	Dawn Patrol + Morning Glow*
7:00		Balloon Launch
9:00	Dining + Beverage Service Ends	
9:30	Observation Deck Closes	
10:00	Museum Shuttle Service Ends	*Select Dates

EVENING

	BALLOON MUSEUM	BALLOON FIESTA®
4:00	Museum Shuttle Service Begins	
4:30-6:00	Check-In	
4:30	Doors + Beverage Service Open	
5:00	Dining Service Open	Team Fastrax Skydiving
6:00		Balloon Glow
7:30		Team Fastrax Skydiving
7:45		Drone Light Show
8:00	Dining + Beverage Service Ends	AfterGlow Fireworks
8:30	Event Closes	
9:00	Museum Shuttle Service Ends	

BALLOON SKYLINES
& Philanthropy

**WE ARE ON
 A MISSION
 TO UPLIFT**

A portion of the proceeds benefit Exhibitions. Education. Foundation.



www.balloonmuseum.com
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 Albuquerque, NM 87113

BALLOON MUSEUM FOUNDATION
 Phone: 505.880.0500 Text: 505.350.5386
 Shoppe: 505.822.1111
 Email: contact@balloonmuseum.com

THE OBSERVATION DECK
 TICKET HOLDER GUIDE 2024

BE PREPARED FOR TRAFFIC

Balloon Fiesta is one of the most popular festivals in the US, so expect traffic when attending. Anticipate delays, possible wrong turns, and long lines. Prepare for 30-60+ minutes of travel time.

The good news is that your ticket includes dedicated parking at the Balloon Museum. If you get an early morning start to beat the rush, please stay in your car until the doors open. If you arrive early in the afternoon, you are welcome to tour the museum.

The Balloon Fiesta is an amazing experience well worth the traffic. Listen to your favorite podcast or music and be gracious to other travelers, traffic police, and volunteers.

Riding a bike? Free bike valet on the Balloon Museum lawn. Park + Ride or Ride Share? Visit balloonfiesta.com for info. These options will require extra walking to the Balloon Museum.

GET HERE

Traffic patterns are different during the Balloon Fiesta. To arrive at the Balloon Museum, please navigate to 2nd and Alameda. From there, YOU MUST USE EASTBOUND ALAMEDA. Westbound traffic on Alameda is closed during arrival times.

From Second St and Alameda Blvd, travel east on Alameda, turn left (north) onto Balloon Museum Dr. Look for signage that says "XM Parking" and turn left into the North Entrance of the Balloon Museum Parking Lot. Follow directions of parking attendants.



Ticket Holder Guide

GET CHECKED IN

Upon arrival at the museum, please stop at the Check-in Tent located in front of the museum where we'll scan your ticket, issue your badge or wristband, and answer any questions you may have.

AT THE BALLOON MUSEUM

Your VIP Observation Deck ticket opens the doorway to a special Balloon Fiesta® experience. The Balloon Museum dining events are presented indoors with outdoor balcony access that overlooks the neighboring Balloon Fiesta park and are held simultaneously as the Balloon Fiesta sessions.

The party starts in the comfort of our climate-controlled indoor environment. Dress to the nines for your viewing experience, or casual and comfortable. All styles are welcome!



Enjoy all the museum has to offer for all ages. Special exhibits, balloon science and history, shop for keepsakes, and lots of fun!

YOUR TICKET INCLUDES

- Admission to Balloon Museum
 - Gourmet buffet meal
 - One drink coupon included with every adult ticket
 - Cash bar with the option to upgrade to Open Bar
 - Collectible Museum lapel pin
 - Discount in Balloon Museum Shoppe
 - Circulating golf carts to Balloon Fiesta Park
 - Admission to Balloon Fiesta Park
- Fiesta tickets are available for pickup during your dining event only.

AT BALLOON FIESTA PARK

The best views of Balloon Fiesta Park are from the upper balcony of the Balloon Museum. However, you may also want to visit the launch field and walk among the silent giants as they inflate. Your included 'Field Pass' provides access either by a short walk or via golf carts that deliver you to the park entry. Once inside the park get hands-on at the Discovery Center, shop, and enjoy a variety of foods.

CLOTHING:

The temperature changes significantly during the day. Consider layers that can be added and removed, and comfortable closed-toe shoes.

Early Mornings: Cold, winter-like temperatures
Midday: Summer-like, warm bright sun
Sunset: Still warm
Evenings: Cooler, autumn-like

RAIN OR SHINE OR WIND

Sometimes Mother Nature doesn't cooperate and the balloons aren't able to safely inflate. The good news is your VIP event is RAIN OR SHINE and will CONTINUE! You can still enjoy food, friends and family, and full access to the Balloon Museum and fiesta field!

Museum Dining Events Tickets are good for one session. Refunds and exchanges are not given based on balloons. Please see the full cancellation policy at balloonmuseum.com.



Balloon Fiesta Updates

WILL THE BALLOONS FLY (OR GLOW)?

While we don't make the call, we find out daily—and you can too. Ballooning events are decided with safety in mind, based on weather conditions.

Insider Tip: Scan to get up-to-date event info from Balloon Fiesta!

DINING

The menus feature local chefs and include vegetarian, gluten-free, dairy-free, and non-spicy options. We cannot accommodate special requests. Items may vary by availability.

BREAKFAST



Assorted Pastries | Fruit + Yogurt
Breakfast Meats, Eggs + Potatoes
Carne Adovada | Belgian Waffles
Biscuits + Gravy
Coffee | Hot Chocolate | Juices

DINNER



Meat Carving Station | Charcuterie
Pasta Giardino | Chipotle Chicken
Penne | Chicken Milanese Burrata
Eggplant Parmesan | Salads | Dessert
Iced Tea | Lemonade | Coffee

BAR



Enjoy local beers, wine and cocktails chosen to compliment your meals

Full menu details | balloonmuseum.com/observation-deck/ticketholder-info/

